

## **Adventurism in the life of modern unemployed people: origins and consequences**

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Considering the question how movies about adventurism in unemployment affect people it's possible to point to following thesis.

Most people recognize cinema only from the standpoint of entertainment. However, it is a powerful social institution that performs a number of important functions in society [1].

The issue of adventurism in unemployment should be considered from the standpoint of everyday life. As far as movies are concerned they reflect in most cases everyday life, work activities, ways of leisure, as well as values, ideals, experiences of people etc [2].

Unfortunately, the question of how movies about adventurism in unemployment can affect people is under-investigated and have no case studies. However, considering the question of how movies can affect people in general, there is a following conclusion: The viewer's perception of the movie is a specific coping technique. A person may find that the main character of the movie has the same emotions and experiences and will begin to identify with them. Through identification with the characters and living the on-screen story, the viewer metaphorically overcomes their own difficulties and completes their own identity.

Movies about looking for a job provide an opportunity for viewer to look at the job search from a different perspective and share their own feelings and emotions with main characters. These movies do not aim to show what difficulties must be passed in order to get a good job.

The fact that people are interested in such movies is evidenced by the availability of movie selections on the Internet about finding a job. They are specially prepared for those who want to find answers to their questions or overcome doubts. For example: «8 movies on how to fight unemployment», «What are some good movies for unemployed people to watch? » etc.

At the base of the analysis of these movies we selected we can make two conclusions about adventures that are demonstrated as ways to fight against unemployment:

Most of the adventures do not cause any harm to society. They consist in starting a business, learning a new profession and skills, defending their rights within the framework of a society with high social requirements and strong social pressure.

Also these movies can show how a person while struggling with unemployment and a poor life can be indifferent to the fate of other people. Examples of actions like lying for the benefit of only one's own goal, theft and cruelty can become causes of destructive behavior.

As an example of how we worked with movies we can provide a detailed analysis of some German movies. We decided to choose movies that showed us the wanted topics. They also presented the topic of unemployment in Germany well and even discussed the German social system. Therefore, we could get a view of how the theme was portrayed for different social groups in Germany.

Most of the time the main character was forced by outside factors into adventurism in German movies. We believe this is because of the portrayal of unemployment in Germany while in other countries there is a desperate need to pick up any job as fast as possible. Therefore, adventurism in pursuit of a job is more often portrayed in foreign movies (see for example Fun with Dick and Jane). But the German social security system is more advanced therefore there is the chance for the individuum to carefully select a job. On the flip side this means that one can live a long time off of social benefits while losing touch with the job market.

First, we classified the story arch. The analyzed movies all fell in the category of hero's journey. This is an well-established type of storytelling that puts the development of a character and their skills in the foreground. We selected as theory in the field of employability sciences the motivation pyramid by Maslow, intrinsic and extrinsic motivation as well as the theories of decision making. We also looked at the matching between the main characters and their new jobs based on their skills. In this way we got an overall a good view of the characters skills and inner workings. We found the most crucial skills for success to be portrayed as soft skills. In *Happy Burnout* his position in the clinic was for example agreed upon because of his people skills and interactions with the other patients. Only in *Das Geschenk der Götter* we found a deviation as she already had a degree in theatre sciences that also helped her in her new job. Most of the other characters were unskilled workers due to long-term unemployment. Their advantages over other jobseekers were mostly portrayed in their unique worldview.

Our results were that in the German cinema there is a tendency to portray unemployment close to its reality. We see this as a great advantage, as it can also present real solutions to the problem of unemployment. The viewer can also take the presented solutions to solve their problem of unemployment.

We also defined criteria how to present adventurism in unemployment well. We found that a realistic way to present unemployment was critical. Also, the change of motivation seems important to us as it highlights the value of a job. We think that an accurate matching between the skills of the character and the requirement of the job is important. Otherwise the viewer could conclude that the offered solution for their problems is only fictional.

We also examined search activity on the Internet about unemployment and found that adventurous searches (quick money, casinos, risky investments, own business) have a similar dynamic to job search requests (employment center).

In conclusion we can say, that movies about adventurism in unemployment can help people not lose hope in finding a job. The heroes of such films are brave people who are ready to take risks and try on something new. This is exactly what a person who is looking for his place in life often needs.

## References

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